Press release

Webdata Solutions is Making its blackbee Technology Available in Microsoft Azure Marketplace

Microsoft Azure customers worldwide now gain access to blackbee to take advantage of the scalability, reliability, and agility of Microsoft Azure to driven application development and shape business strategies.

Leipzig, 2nd of June 2020 - Webdata Solutions today announced the availability of blackbee in the Microsoft Azure Marketplace, an online store providing applications and services for use on Microsoft Azure. blackbee customers can now take advantage of the scalability, high availability, and security of Azure, with streamlined deployment and management.

Carina Röllig, CEO, Webdata Solutions:

"To fully exploit the potential of blackbee, we are expanding our market launch activities. Therefore, we are very pleased about the cooperation with Microsoft. We are excited to be able to connect with more than 3 million users per month on the Marketplace and to enable potential customers to find, test and deploy blackbee. In this way, we can offer our customers even better services and at the same time build a strong network".

"Through Microsoft Azure Marketplace, customers around the world can easily find, buy, and deploy partner solutions they can trust, all certified and optimized to run on Azure." said Sajan Parihar, Director, Microsoft Azure Platform at Microsoft Corp. "We´re happy to welcome Webdata Solutions to the growing Azure Marketplace ecosystem."

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

About Webdata Solutions

Webdata Solutions was founded in 2012 as a spin-off from a research project at the University of Leipzig and is today one of the market leaders in the field of online market analysis. The solutions, which are based on the innovative platform technology blackbee, collect unstructured product and price data worldwide online. The software then analyzes and structures this data and makes it available in an individually prepared format, enabling companies worldwide in all industries and languages to make well-founded decisions, e.g. on their prices, product ranges and products. This enables retailers and manufacturers to keep an eye on the market and stay one step ahead of their competitors.

For more information, press only:

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